

**Goal 1:**  
**High-Quality**  
**Instruction**

**Goal 2:**  
**Continuous**  
**Improvement**

**Goal 3:**  
**Effective**  
**Communication**

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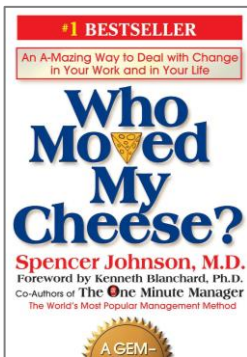
**Your Voice Matters!**

*Help shape the future direction of BCPS for 2019-22!*



Visit [www.browardschools.com/sim](http://www.browardschools.com/sim) and take our 3-question **Strategic Plan Survey** today!

**What We are Reading:**



**Who Moved My Cheese?**  
by Dr. Spencer Johnson

**OFFICE OF STRATEGIC INITIATIVE MANAGEMENT (SIM)**

**Dr. Deborah Posner**, Executive Director  
**Ofelia Leyton**, Department Secretary

**PROGRAM EVALUATION:**  
**Dr. Russell Clement**, Director  
**Dean Vaughan**, Evaluation Administrator

**PERFORMANCE MANAGEMENT:**  
**Dale Schmidt**, Director  
**Leigh Kamens**, Coordinator  
**Gregory Rawls**, Senior Programmer

**INITIATIVE OVERSIGHT:**  
**Peter Eschenbrenner**, Coordinator

**STRATEGIC PLAN COMMITTEE KICKOFF**

Thank you to all who participated in the 2019-22 Strategic Plan Committee kickoff meeting this month! The session was extremely well attended by **over 70** staff members, administrators, school principals, teachers, partnering organizations, and community members from across our District.

We received welcome remarks from **Mr. Maurice Woods**, Chief Strategy & Operations Officer, followed by a presentation by **Dr. Deborah Posner**, Executive Director of Strategic Initiative Management (SIM). She shared an overview of the District's current Strategic Plan, as well as the SIM framework and tools for **strategic planning, execution, and project management.**

Participants completed a **SWOT (Strengths, Weaknesses, Opportunities, & Threats) Analysis** on the District. The Committee also worked in cooperative groups to write **SMART (Specific, Measurable, Attainable, Relevant, Time-Bound) Goals** and **Theories of Action.** Many outstanding ideas were generated that will help shape our next Strategic Plan and future direction for Broward County Public Schools.

